

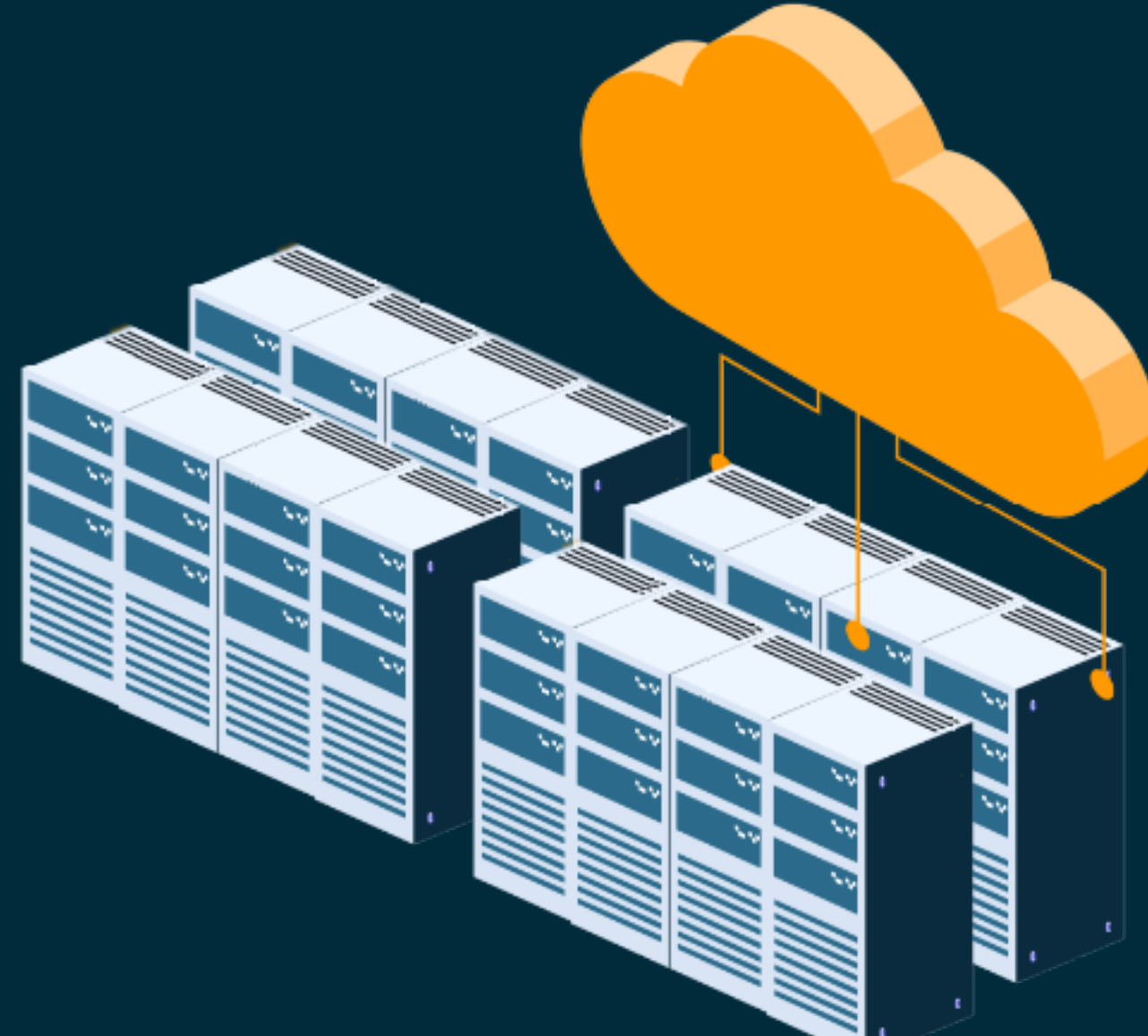
What Can You Do With Your Data?

The volume of enterprise data is increasing at an unprecedented rate, but **only 32%** of it is actually being put to work.¹

Learn how each of the following scenarios enables your data strategy:

Data Center Centric

Initially, you relied heavily on on-premises data centers. Then, the need to scale and innovate brought you to the cloud, but not without challenges.



► Cloud providers made it easy to bring in data, but harder to access or use it on prem.

► Keeping your data organized and accessible when using data centers and the cloud can be challenging and costly.

The Hybrid Enterprise

Your workloads are predominantly on-premises, but you're moving some of your data, apps and services to the cloud.



Cost is a concern — and you may have had surprising cloud bills.



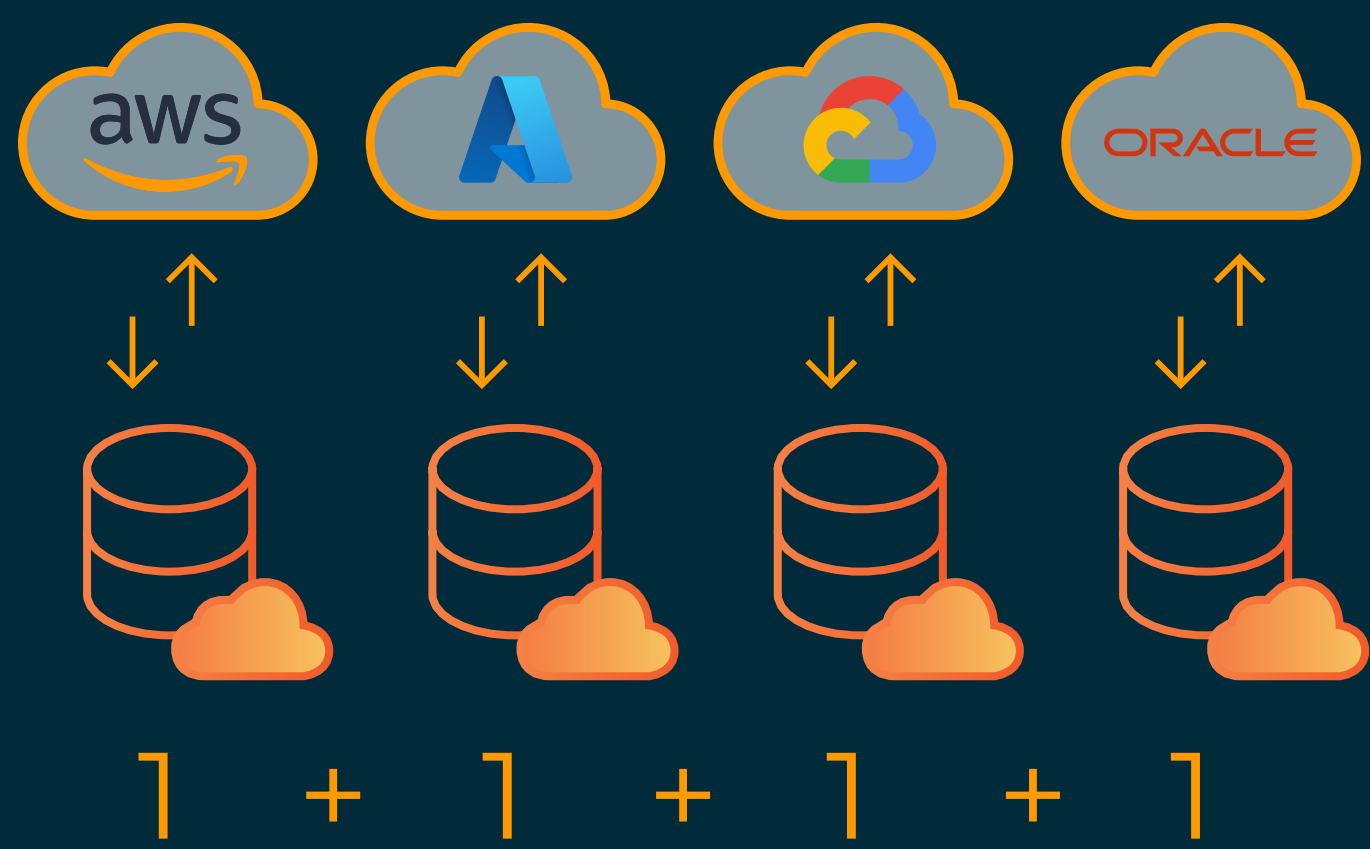
Making your data consistently accessible is challenging, and your non-cloud native apps need consideration.



Multiple Clouds

You're using multiple clouds, but you're running into management overhead, costs for multiple copies and governance problems with orphan copies of data.

Data is duplicated for every new cloud and is only accessible by that cloud.



► Diverse endpoints.

► Multiple data silos.

► Management complexity.

► Added costs.

► Synchronization problems.

► Data gravity problems.

► Using multiple clouds for everyday business apps requires solutions that allow your team to use the same data on-prem and in-cloud.

► Data management is a top priority: you need to govern access, retention and metadata among your diverse environments.

True Multi-Cloud

Solve the app and data sprawl of multiple clouds with technology that makes the same copy of data accessible to every cloud at the same time without moving or copying it.



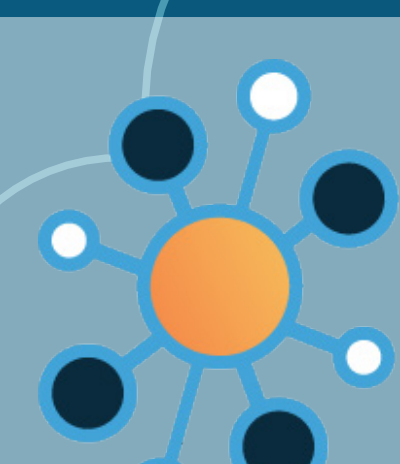
A single dataset is accessible by **ALL** clouds at once. No need to copy or move data.

- Same endpoints
- Single dataset always in sync
- Reduced cost and complexity
- Beat data gravity
- Leverage innovation across clouds

With true multi-cloud, you can:



Scale any workload across multiple clouds to increase speed and reduce cost.



Deliver fluid access to data with the same tools and processes across environments.



Accelerate innovation via the use of services in every cloud, partnering with ease.

We Meet You Where You Are

Faction expertly leverages your data wherever it is to:

- Boost productivity with collaboration across every team, with any data
- Innovate faster with optimized data management
- Ease metadata and data catalog management

Scale and collaborate across all clouds for **89% less storage costs**² and **faster time to value** with Faction Multi-Cloud Data Services.



¹Seagate Technology/IDC, "Rethink Data: Put More of Your Business Data to Work – From Edge to Cloud," Seagate Technology Report, 2020.

²Alex Arcilla, "Solving Big Data Challenges with Multi-Cloud Data Services for Dell EMC PowerScale," Enterprise Strategy Group, April 2021.

[Contact us today to learn more](#)